



Investor Presentation August 2015



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"We are the World's 2nd largest PVC Conveyor Belting Company"

- Over **4 decades of experience** in manufacturing and selling PVC Conveyor Belts
- 45% market share in Indian underground PVC Belting market
- Supplying ~ 400 km of conveyor belting annually in underground mines
- Approvals for product use across the geographies of India, US, Canada, Australia and China
- Suppliers to leading state-owned Indian and large global potash & coal mining companies
- Started with a Technology licensing agreement with Scandura PLC expertise gained from worlds leading belting company
- Fully integrated facilities with operations including yarn preparation, fabric weaving, compound mixing, coating, finishing and packaging



Belts That Trough

Set up wholly owned subsidiary ICAL in North America

Commenced manufacturing operation at Falta SEZ facilty

Approval from Australia and USA for Belting Type 10000

First Export of Mine Conveyor Belting to USA and Canada

Commenced manufacturing operations with a Technical Licensing Agreement with Scandura PLC, UK

Re Approval in Canada for Belting Type 6500 to 12000 as per M422-14

Set up wholly owned subsidiary ICA in Australia

Approval in Canada for Belting Type 12000

Approval for Australia for Type 6500

Received Approval in USA for Type 3500 to 8000 and Canada for Type 4500 to 10000



Mr R K DabriwalaManaging Director

With over 5 decades of experience and being associated with the business from inception, he has played a major role in growing ICL into a global organization. He is a JEDP – IIM (Kolkata) and OPM (Harvard University). He was first Indian to have partnership with GE for International General Electric (India) Pvt. Ltd. and Elpro International Ltd.

Mr Prasad Deshpande President

He is a Textile Engineer with over 27 years of experience in manufacturing yarns and fabric for industrial application. Has handled business operations both in India and overseas.

Mr Pinaki SenMarketing Manager

BSc (Chem) MBA (Marketing) and almost 30 years of experience in marketing of conveyor belts

Mr Ashok Gulgulia Chief Financial Officer

He is a seasoned finance professional and holds a M Com degree and is a qualified CS. He has over 25 years of experience in handling accounts and finance related functions

Ms Puja Pincha Sr. Mgr. Accounts

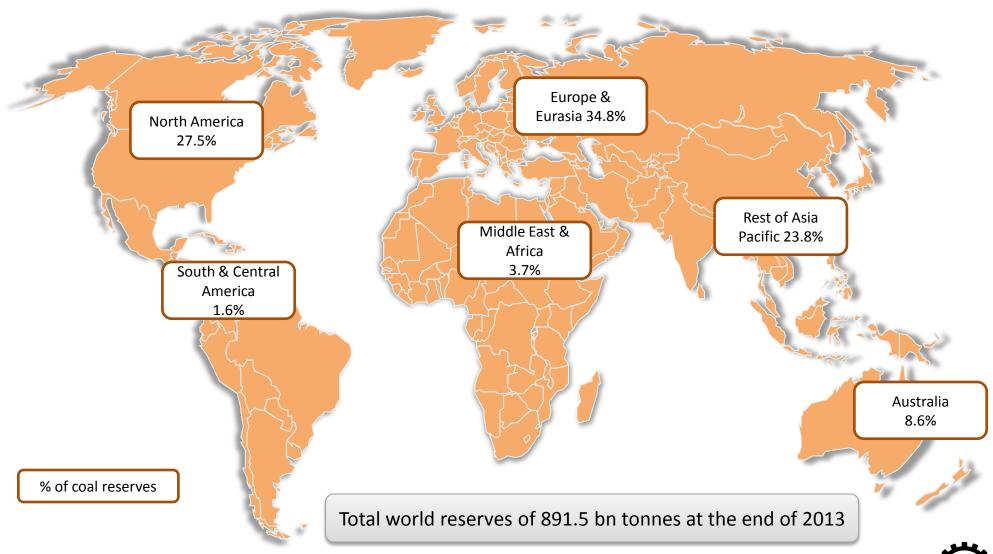
CA by profession and having almost 5 years of work experience in Project financial and feasibility, accounts and finance.











Global Coal:

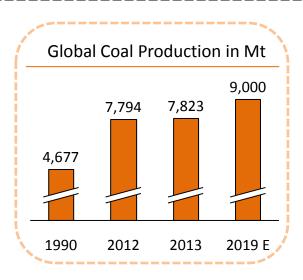
- Globally Coal provides energy needs for around: 30% of primary energy, 40% of worlds electricity, 70% of world steel
- Total global demand for coal is to reach 9 bn Mt by 2019, driven by
 - Growing demand of energy from emerging economies
 - Recovery in natural gas prices

Domestic Coal:

- India aims at producing 700 mn Mt of coal in FY16 from 565 mn Mt in FY14, driven by
 - Recent fresh auction of Coal Blocks to Private parties
 - Rs 8.6 lakh crs Investment in railways part of the FY16 budget plans

Global Potash:

- The US Geological Survey (USGS) sees global potash production capacity reaching 61 million tonnes by 2018, up from 55 million tonnes in 2015
 - Most of the increases would be from new mines in Canada and Russia and expansions of mines in Belarus, Canada, China, and Russia
 - Actual production is estimates at 35 mn tonnes in 2014 while consumption is projected to reach to 38 million tons in 2018 from 36 million tons in 2015



Global:

- Estimated at US\$ 2bn globally, PVC Conveyor Belting industry is a niche industry with select players
- Industry serves the basic need of transportation of material in major industries like mining, port, construction, etc.
 - Majority of revenues come from the coal and mineral mining (especially underground mining)
- PVC Conveyor Belting is also a product requiring adherence to stringent technical and regulatory safety requirements as prevalent in various countries
- Major players include ContiTech AG and Fenner Corporation

Domestic:

- Indian market size is ~500 km per annum
 - Prominently used varieties are Type 3000, Type 5000 and Type 6000
- Huge opportunity exists for PVC Conveyor Belting in India as mining becomes more mechanized and share of underground mining is progressively increasing, with depleting extractable surface reserves
 - Share of total underground mining for coal exploration in India is at much lower level (19%) as compared with those in China (95%), US (33%) and Australia (23%)
- Major Players Include Fenner Dunlop, Phoenix Conveyor Belting and Continental Belting

Consolidation of Global Belting Industry

Belts That Trough

2014

Continental AG acquires Veyance Belting from Carlyle Group making ContiTech a major player in the conveyor belting industry

2012

Carlyle Group acquires Veyance Belting from Goodyear

1997

Acquired Scandura PLC then a market leader in under ground mining belts from BBA

2001

Acquired UniPloy (Dunlop)
Conveyor Belting

1997

Licensing Agreement ceased on Scandura PLC being acquired by Fenner Group

ContiTech

Fenner Group

ICL

Solid Woven PVC

Fire resistant

Mandatory for underground mining

Niche segment -Few large players

Solid Woven Rubber Cover

General purpose use

Can be used in Underground mining with FRAS properties

Very few players

Ply Belting Rubber

Used for Coal, Power & General purposes

High competition -Largest segment

Many players both organized and unorganized

Steel Cord

For heavy duty work

High Capex

Few large players



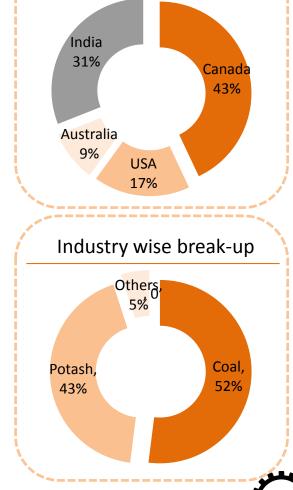


Belts That Trough Manufactures and markets solid-woven carcass reinforced, FRAS PVC impregnated and PVC -covered conveyor belting **Conveyor Belting** Sole distributor of Mato Industries, UK for Belt Fasteners and Lacing Machines in India **Trading Goods** Engaged in generation, supply and sale of wind power, with an installed capacity of 4.7 Wind Energy MW with 5 wind mills

Conveyor Belting

Belts That Trough

- Fire resistant, anti-static, solid woven conveyor belting majorly used in underground mining and surface applications
- One of the largest exporters of PVC conveyor belting
- 45% share in PVC conveyor belting in India
- Tailor made as per customer specifications
- Economic cycle of belting is 3-4 years
- **Clients:** Leading state owned Indian mining companies, large global potash & coal mining companies



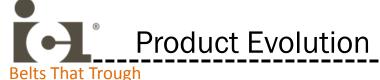
FY15 Revenue

Geographical Break-up

Brands

ICL Mineplast

ICL Goldline



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2011-12	Mining: Type 12000	Mining: 72 inch	Export Market
2006-10	Mining: Type 8000, 10000	Mining: 54 inch 60 inch	Export Market
2001-05	Industrial: PVC 3500, 4500, 6000, 7500 Mining: Type 3500, 4500, 5000, 6000, 6500	Industrial: 60 inch Mining: 36, 42, 43, 48 inch	Export Market
1991-2000	Type 8000	55 inch	Domestic Market
1979-90	Up to Type 3000, 5000, 6000	30 inch to 48 inch	Domestic Market
	Belt Type	Belt Width	End Use
			1/



Fully integrated manufacturing facilities...

Belts That Trough



Efficient manufacturing and quality control



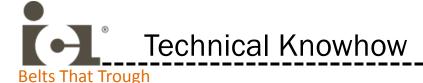
Aurangabad Maharashtra

- Capacity: 7,00,800 meters
- 2 facilities
- Excellent road infrastructure
- ~350 km from Mumbai Port

Falta SEZ West Bengal

- Capacity: 4,25,000 meters
- SEZ benefits
 - Excise duty, customs duty and service tax exemption
 - Income Tax benefit for 15 years, MAT exception for 5 years
 - Cost benefit: power & labour
- ~50 km from Kolkata Port

A low cost manufacturing base in India



In underground mining, conveyor belting is used under extremely arduous conditions

- Specialized technological knowhow is required to develop highendurance and FRAS PVC Conveyor Belting
- Entry barriers: The technical understanding of such conveyor belting products
 - Possessing high endurance
 - Arduous testing and qualification process.
 - Fire-resistant properties
 - Manufacturing and R&D capabilities
- Leads to the presence of only limited players, globally as well as in India



Ripping Risks

Explosive environment

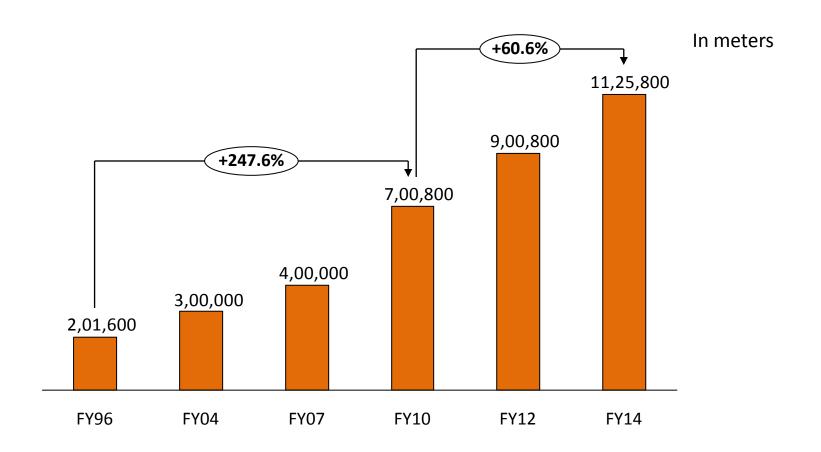
Abrasive Forces

Fire hazards

High Impact Load

Ingress of polluted/acidic water

Capacity additions in tune with business growth

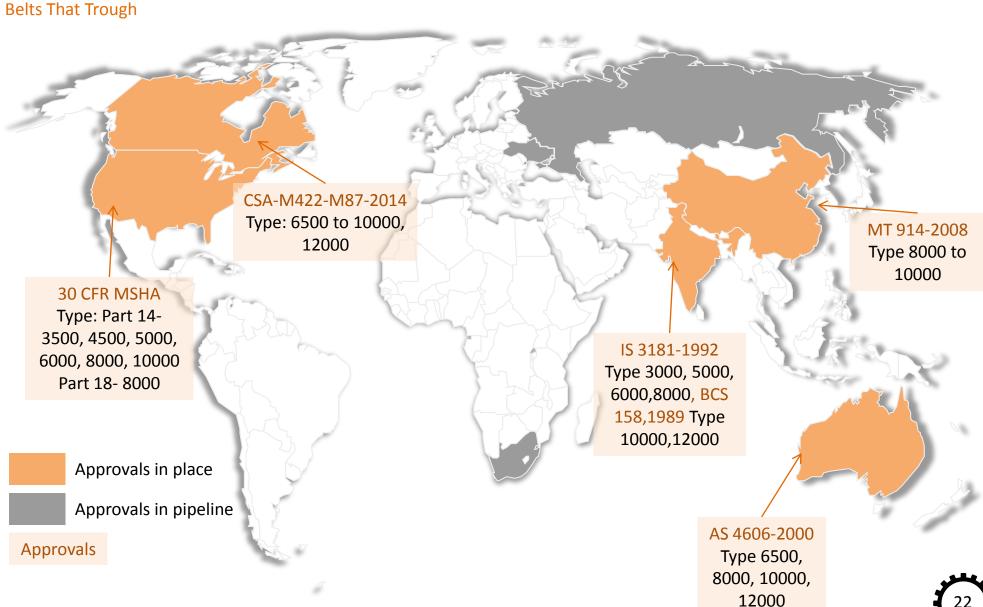


^{*}Manufacturing Capacity is based on standard 3 Ply, 1000 mm belting width



Manufacturing Process

Yarn	Stage I	Stage II	Stage III	Stage IV	Stage V	Stage VI
Polyester	61	Warp Beaming				
Spun Polyester /Cotton		Pile Beaming				
				Compound	Fasteners	Packing to
Polyester/ Nylon + Spun and or Cotton	Twisting	Cop Winding	Carcass Weaving	Impregnati on of Carcass;	Fitting at both ends of each roll	make rolls ready for dispatch
				branding &		
PVC Resin and Chemicals	Mixing	Emulsifying		Coiling		



Wind Mills	Installed Capacity KWH	Utilization %	Value of Production (Rs lakhs) FY15
Chitradurga Dist., Karnatka	14,00,000	84.9%	7.40
Panchpatta Dist., Mahrashtra	16,00,000	104.6%	8.31
Kutch Dist., Gujarat	47,00,000	46.0%	24.27
Kurnool Dist., Phase - 1, Andhra Pradesh	17,00,000	95.5%	36.90
Kurnool Dist., Phase - 2, Andhra Pradesh	17,00,000	98.9%	36.83



Key Business Drivers

Belts That Trough



Economic life cycle of the belting is minimum 3 years depending on conditions and loads being handled generating a recurring demand

High entry barriers: Separate approval per geography per plant





Product Portfolio includes: FRAS PVC Conveyor Belting, from Type 3000 (610 kN/m) to Type 12000 (2100 kN/m), catering to various customer requirements

Significant opportunities to grow in China, Australia and USA





Demand for energy and infrastructure to drive coal demand

Reputed Clientele in International and Domestic Markets





Strong R&D capabilities to quickly adapt to regulatory changes in various countries to aid growth in exports to first-world countries







Standalone Profit & Loss

Rs. Crs	Q1FY16	Q1FY15	YoY%	Q4FY15	QoQ%	FY15
Revenue	26.38	20.96	26%	29.35	-10%	97.40
Raw Material	15.88	13.20		16.44		55.38
Employee Cost	2.34	1.96		2.97		9.23
Other Expenses	6.16	4.58		6.74		20.23
EBITDA	2.00	1.22	64%	3.20	-38%	12.56
EBITDA Margin	8%	6%		11%		13%
Other Income	0.87	1.39		0.42		3.28
Interest	1.43	1.03		1.06		4.84
Depreciation	0.94	1.16		1.22		4.80
Exceptional Item	0.00	0.00		0.00		0.00
PBT	0.50	0.42		1.34		6.20
Tax	0.11	0.15		0.32		1.92
PAT	0.39	0.27	44%	1.02	-62%	4.28
PAT Margin	1.4%	1.3%		3.4%		4.4%



Consolidated Profit & Loss

Belts That Trough

Rs. Cr	FY15	FY14	YoY %
Revenue	95.8	131.8	-27.3%
Raw Material	54.3	75.1	
Employee Cost	12.5	9.2	
Other Expenses	24.3	27.8	
EBITDA	4.8	19.8	-76%
EBITDA Margin	5.0%	15.0%	
Other Income	4.4	3.1	
Interest	5.2	4.8	
Depreciation	4.8	6.1	
Exceptional Item	0.0	3.0	
PBT	-0.8	9.0	
Tax	2.2	4.3	
PAT	-3.0	4.7	
PAT Margin	-3.1%	3.6%	

FY15 : Sales impacted due to Global Slowdown led by

- Americas: Falling crude oil, natural gas prices, decreased coal exports and a relatively mild winter
- Australia: Weakness in commodity prices.
- India Closer of private coal blocks.

FY15 : Employee Cost

 Investments in head count for future growth prospects

• FY 14 : Exceptional Items

Foreign Exchange Loss of Rs
 2.97 Crs arising due to buyer credit alignment charges and depreciating INR



Consolidated Balance Sheet

Rs. Cr	FY15	FY14
Shareholders Fund	74.3	77.7
Share Capital	6.8	6.8
Reserves & Surplus	67.6	71.0
Total Non Current Liabilities	0.8	4.0
Long Term Borrowings	0.7	3.8
Other Long Term Liabilities	0.1	0.2
Total Current Liabilities	81.7	73.6
Short Term Borrowings	54.3	49.3
Trade Payables	13.8	15.1
Other Current Liabilities	13.6	9.2
TOTAL EQUITY & LIABILITIES	156.8	155.3

Rs. Cr	FY15	FY14
Total Non Current Assets	72.7	73.0
Fixed Assets	26.9	31.0
Non Current Investments	42.5	31.9
Long Term loans & Advances	2.1	7.6
Other Non Current Assets	1.2	2.5
Total Current Assets	84.2	82.3
Inventories	23.6	22.3
Trade Receivables	25.2	23.2
Cash & Cash Equivalents	5.8	5.9
Short Term loans & Advances	28.7	29.5
Other Current Assets	0.9	1.5
TOTAL ASSETS	156.8	155.3

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